



Mumbles Rangers

Founder: Billy Johns BEM

www.mumblesrangers.co.uk



Sponsorship Opportunities 2021-22 Season

Mumbles Rangers Football Club is continually evolving. As we look towards the coming season, we know that costs will continue to rise from previous years. We are totally reliant on fund raising to operate the club and it becomes more difficult each season. We have exciting and ambitious plans which will see our senior male first team move into the West Wales Premier League, at Tier 4 of the Welsh League. The overall objective for the club would be to proceed through the tier system as quickly as possible. Similarly, with the ladies' section we are looking to implement our first ever senior ladies' teams over the season. Together with our new youth male team it all offers our players a great pathway in football at Mumbles Rangers.

We are writing to all the businesses in the local area in the hope that you can sponsor the club in some way this coming season. If you are interested in helping the club please contact Simon Key our sponsorship coordinator on the details below.

Sponsorship Packages 2021-22	Individual Player Sponsorship	Pitchside Advertising	Executive Sponsor
We can also customise packages to suit your company's individual requirements sponsorship@mumblesrangers.co.uk	£250	£500	£1,500
Company Logo Shirt Arm	✓		
Team Kit and Company Branding Shirt Front			✓
Advertising on Club Website	✓	✓	✓
Company Logo in Newsletter	✓	✓	✓
Company Logo in Match Day Programme			✓
Vice President Membership			✓
Ticket to Annual Club Dinner		✓	✓ ✓
Pitchside Advertising Billboard / Banner		✓	✓

**Details of each benefit are shown overleaf*

In addition to the day to day running of the club we are a major partner in Mumbles Community Association who through the Go Underhill project are making major improvements to the park that will benefit the whole community. We would welcome further discussion with any interested parties who feel they could assist. Please follow this link for further information; <https://go-underhill.com>

Sponsorship Contact details:

sponsorship@mumblesrangers.co.uk

or

simon@mumblesrangers.co.uk



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Company Branding on Kit

The Senior Executive Sponsor will have their logo on the front of the kit. We will produce a single kit with the logo, review it with the sponsor and agree on the proofed version. This will be produced on either the first team or second team kit (male), depending on the sponsor's choice and availability at the time.

We aim to keep each kit for 1-2 years. Sponsorship rights will last for 1 year and we would welcome a discussion to renew this in year 2.

For individual player sponsors the logo is attached to the arm of the jersey. We can add the logo at any time, it doesn't have to be when the kit is first produced, and so could be part way through a season. We would print this on your selected player's number and ensure it is visible for a 12-month period.

Newsletters

We print three Newsletters per season and distribute hard and soft copies. Hard copies are handed out to local businesses for customers to pick up and take with them. Soft copies are distributed via social media and emailed out to Mumbles Rangers members (564 members currently). Sponsors logos are included in the newsletter.

Match Day Programme

Match day programmes are produced for each home game. They contain details of the players and will be accompanied by sponsor logos.

Registration as a Vice President

This is an excellent forum to be connected to everyone involved in the club, both past and present. The cost is normally £25 per annum and the funds contribute towards the club's continuous improvement initiatives, and are currently being used towards the Go Underhill development. This can also be taken as a standalone sponsorship for a yearly payment of £25. As a Vice President you will have voting right on key decisions about the club.

Annual Dinners

There will be a choice of two dinners for our appropriate sponsor. Billboard Sponsors and Senior Executive Sponsors receive tickets for these events.

The Annual Dinner, typically with partners. Our next dinner will be our 70th Anniversary celebration and will be held at the Brangwyn Hall.

The Sportsman's Luncheon, typically without partners.

Pitchside Advertising

With our move into the West Wales Premier league we are required to have Spectator Barriers around the 1st team pitch. These will be a semi-permanent structure, which are only taken down for the cricket season. All advertising Banners/Billboards will therefore remain on display for the whole of the season, not just home games. The club will manage the production of the banner for you.

Please contact Simon for any clarification on the above.

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